



FOR IMMEDIATE RELEASE

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## **SOUTH FLORIDA BASED COMPANY CREATES VIRTUAL SPORTS EMPLOYMENT FAIR**

MIRAMAR, Fla. – The competitive job market has forced organizations to adapt to diminished budgets for recruiting, fewer positions and more responsibilities on new hires. Fewer employers are taking the time or spending the money to participate in job fairs, and one company found a solution. South Florida-based Sports Employment Inc. announces the first completely **VIRTUAL Sports Employment Fair** on **March 18-19, 2009**.

Some of the employers committed to participating in the Virtual Sports Employment Fair include: **ESPN X Games, FC Dallas, Gameday Management Group, Homestead-Miami Speedway, Miami Dolphins/Dolphin Stadium, National Basketball Association (NBA), National Football League Alumni Association, National Football League Players Association, Oklahoma City Thunder, Orange Bowl Committee, Orlando Magic, Pittsburgh Pirates and many more.**

The Virtual Sports Employment Fair is only \$35 for job seekers/students available through [www.sportsemploymentinc.com](http://www.sportsemploymentinc.com). The ticket price includes a preview day on March 17 to create a plan of attack and two full days of employment opportunities. The Virtual Sports Employment Fair is live from 9 a.m. to 10 p.m. EST on both days, offering students and employers ample time to connect through the virtual booths and expo halls.

“In the current economic climate, we know that it is more important than ever for job seekers to get in front of as many employers as possible,” said Leslie Nixon, Managing Partner Sports Employment Inc. “We are offering job seekers and employers a way to connect that eliminates the need for travel, but does not lose the interactive nature of a job fair.”

Sports Administration/Management is one of the fastest-growing degree programs in the country according to the North American Society of Sports Management. Sports Employment Inc. saw a need to provide employers with a way to reach as many of these graduates, as well as others interested in the field with a connection to employers. This is not just a job posting board, this provides both groups with ways to connect and talk about what each has to offer. The virtual nature of the Sports Employment Fair is both eco-friendly and cost effective. The job seekers pay for a ticket, but save the cost of gas, travel, dry-cleaning a suit, printing resumes and more. The employers save as well, having only to spend the time setting up their booth.

Unlike local career fairs in which there are small number of local positions and thousands of job seekers, the Virtual Sports Employment Fair has a limited number of job seeker tickets available and positions across the United States. This offers more one-on-one time between employers and students and a better chance at getting a position.

Sports Employment Inc. (SEI) strives to become the leading resource for job seekers and employers in the sports industry through hosting employment fairs, career forums and providing advice and enrichment to job seekers in *The Scoreboard*, an e-newsletter. SEI brings together in one venue sports employment opportunities for college students and current professionals looking to work in the sports industry.

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